

Atty. Dkt. No. 084561-0108

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING
OF PURCHASING ENTITIES

Appl. No.: 09/888,439

Filing Date: 06/26/2001

Examiner: Khanh H. LE

Art Unit: 3622

Patricia Lewis
#20/Fax
w/cogn
TO-1603
Reverli AFord

CERTIFICATE OF FACSIMILE TRANSMISSION	
I hereby certify that this paper is being facsimile transmitted to the United States Patent and Trademark Office, Alexandria, Virginia on the date below.	
Reverli AFord	
(Printed Name)	
Reverli AFord	
(Signature)	
Oct 14, 2003	
(Date of Deposit)	

AMENDMENT

Mail Stop AF
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

Sir:

This communication is responsive to the Final Office Action dated June 19, 2003, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Please note that we have made amendments to the one remaining independent method claim (and to its two parallel independent apparatus claims) which we hope and believe will obviate the examiner's rejection, and that we have cancelled all other independent claims as well as all dependent claims except for 12 method claims and the 12 parallel system claims.
Please see Remarks/Arguments beginning on page 12 of this document.

Please amend the application as follows: